

TOWN & SHOPPING

Victorinox Brand Store



ADDRESS



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Dive into the world of the world-famous knives

The Swiss officer's pocket knife has become famous worldwide and the Victorinox knife factory has been producing them in Ibach, just 16km from Vitznau, for more than 130 years. The Victorinox Store, located in the center of the town of Brunnen, offers the entire Victorinox product range under one roof: luggage, bags, backpacks and travel accessories, kitchen knives, watches, perfume, and of course a large selection of Swiss army knives.

In this exclusive location, you can configure your own Swiss Army knife (Spartan or Climber model) on-site. This exclusive experience is only available in a few selected stores worldwide. Appointments can be booked in advance or in the store.

Brunnen can be reached every half hour with a direct bus connection from Vitznau.